

CLAIMS

What is claimed is:

1. A method for providing user control over alternative URL direction using a computer

5 having an installed web browser and a block program comprising the steps of :

entering a URL;

determining whether there is an exact match for the URL;

responsive to a determination that there is not an exact match for the URL, displaying an
invalid URL message and querying the user as to whether the user will accept an alternative
10 URL; and

responsive to a determination that the user will accept the alternate URL, sending the user
to the alternative URL.

2. The method in claim 1 further comprising, responsive to a determination that the user
will not accept the alternative URL, determining whether the user will try a different URL; and
15 responsive to a determination that the user will try the different URL, entering the different URL.

3. The method in claim 1 further comprising presenting the user with the option of
entering another URL after the user has finished with the original URL, and responsive to a
determination that the user will try another URL, entering another URL.

4. The method in claim 1 further comprising presenting the user with the option of
20 entering another URL after the user has finished with the alternative URL, and responsive to a
determination that the user will try another URL, entering another URL.

5. A computer implemented process to accomplish searching the internet for a smart domain site comprising:

using a first computer, performing the following series of steps:

powering the first computer;

accessing the internet with the computer;

communicating a URL request in a browser installed on the first computer;

determining if there is an exact match for the URL; and

responsive to a determination that there is not an exact match, displaying the invalid URL message and determining whether the user will accept an alternative site.

6. A computer readable memory for causing a computer to perform an unwanted reading block comprising:

a computer readable storage medium;

a computer program stored in the storage medium; and

the storage medium, so configured by the computer program, causes the computer to display an invalid URL message whenever the URL does not exactly match the desired URL.